



Cryptoloc QA is a highly effective counterfeit prevention and detection technology that can completely eradicate counterfeit goods from the supply chain. It works by applying a patented Quality Assurance code “QA Code” to a product label or directly on to the product. The encrypted label includes the serial number or a unique identifier for the product. Your customer simply downloads a free smartphone app that wears your branding, scan the product and QA instantly tells them if they have a genuine product. The QA code is impossible to duplicate and unlike blockchain based solutions, QA cannot be manipulated in any way. The app also detects potential counterfeiting and reports the geolocation of each scan to the manufacturer helping identify the spread of potential counterfeit goods.

Why Cryptoloc QA?

- Dual RSA 2048 & AES 256 encryption
- More secure than blockchain based solutions
- Can be used for consumer or commercial goods
- App wears your branding and colours
- Smartphone app available for IOS and Android and can incorporate marketing, support and warranty data
- Can be implemented in weeks with fast results
- Minimal hardware purchase required
- Detects and reports potential counterfeit goods
- Ideal for automotive parts, aviation parts, FMCG, fashion, jewellery and other applications

ISO 27001: 2013 Certified

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